

September 23, 2025

File # 25-08-223

DIRECTOR'S ORDER UNDER SECTION 157 OF THE *CONSUMER PROTECTION ACT*

TO

Mark Kvisle

OF

Rusted and Restored Auto Sales

AND

ANY EMPLOYEE, REPRESENTATIVE, OR AGENT OF THE ABOVE

This Director's Order was issued under Section 157(1) of the *Consumer Protection Act* (CPA) in response to, in the opinion of the Director, contraventions of the CPA. As mandated by Section 157(3) a person or publisher who is subject to an order under this section may appeal under Section 179.

Pursuant to Section 179, to appeal the order, the person must serve the Minister of Service Alberta and Red Tape Reduction with a notice of appeal within **thirty (30) days** after receiving the order. Please include your name, your address for service, details of the order being appealed and your reasons for appealing.

DIRECTOR'S ORDER UNDER SECTION 157 OF *THE CONSUMER PROTECTION ACT***TO****Mark Kvisle****OF****Rusted and Restored Auto Sales****AND****AND ANY EMPLOYEE, REPRESENTATIVE, OR AGENT OF THE ABOVE****ISSUE(S)**

The Alberta Motor Vehicle Industry Council (AMVIC) has identified the following issue during the course of an investigation.

On November 30, 2024, at or near the city of Red Deer, in the province of Alberta, did unlawfully engage in a designated business to wit: an automotive sales business, without being the holder of an automotive sales licence, contrary to Section 104 (1) of the *Consumer Protection Act*, thereby committing an offence pursuant to Section 161(g) of the *Consumer Protection Act*.

Consumer Protection Act

Section 104(1), operating an automotive sales business without being the holder of an automotive sales business licence.

DIRECTOR'S ORDER

That Mark Kvisle of Rusted and Repaired Auto Sales and any other employee, representative or agent, **immediately cease engaging in the automotive sales business** within the province of Alberta until properly licensed as per Section 104(1) of the *Consumer Protection Act* (CPA).

Mark Kvisle of Rusted and Restored Auto Sales must immediately:

1. Cease the selling of all motor vehicles until licensed to do so under Section 104(1) of the *Consumer Protection Act*.
2. Remove all vehicle sales advertisements on any websites, or any other source of social media or advertising.

NON COMPLIANCE WITH ORDER

ANY PERSON WHO FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 157 OF THE *CONSUMER PROTECTION ACT* CONTRAVENES THIS ACT AND IS GUILTY OF AN OFFENCE AND MAY BE PROSECUTED PURSUANT TO SECTION 163 OF THE *CONSUMER PROTECTION ACT*.

REFUSAL, SUSPENSION AND CANCELLATION TERMS

SECTION 127(b)(i) *CONSUMER PROTECTION ACT* STATES:

THE DIRECTOR MAY REFUSE TO ISSUE OR RENEW A LICENCE, MAY CANCEL OR SUSPEND A LICENCE AND MAY IMPOSE TERMS AND CONDITIONS ON A LICENCE FOR THE FOLLOWING REASONS:

- (i) FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 129 OR 157, UNLESS, IN THE CASE OF AN ORDER UNDER SECTION 129 OR 157, THE ORDER HAS BEEN STAYED.

"original signed by"

Gerald Gervais, Registrar
Alberta Motor Vehicle Industry Council (AMVIC)
Director of Fair Trading (as delegated)

Sept. 23, 2025