

October 2, 2023

File # 23-08-397

DIRECTOR'S ORDER UNDER SECTION 157 OF THE *CONSUMER PROTECTION ACT*

TO

Christopher KING

Bahram SOBBI

OF

Hitch Experts Inc.

Operating as Hitch Experts

AND

ANY EMPLOYEE, REPRESENTATIVE, OR AGENT OF THE ABOVE

This Director's Order was issued under Section 157(1) of the *Consumer Protection Act* (CPA) in response to, in the opinion of the Director, contraventions of the CPA. As mandated by Section 157(3) a person or publisher who is subject to an order under this section may appeal under Section 179.

Pursuant to Section 179, to appeal the order, the person must serve the Minister of Service Alberta and Red Tape Reduction with a notice of appeal within **thirty (30) days** after receiving the order. Please include your name, your address for service, details of the order being appealed and your reasons for appealing.

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ISSUE(S)

The Alberta Motor Vehicle Industry Council (AMVIC) has identified the following issue during the course of an investigation.

Hitch Experts Inc. operating as Hitch Experts, is engaged in a designated automotive business in Calgary, Alberta without authorization to do so as issued by the regulator AMVIC.

Hitch Experts Inc. operating as Hitch Experts does not have a valid corporate registration as of Jan. 2, 2023.

Hitch Experts Inc. operating as Hitch Experts' AMVIC automotive business licence expired Sept. 30, 2017 and a reapplication for a new business licence was refused in 2019 however the business continues to operate unlicensed.

Hitch Experts Inc. operating as Hitch Experts, and its director Bahram SOBBI, were previously charged and fined for operating a designated automotive business in Alberta without authorization to do so.

Hitch Experts Inc. operating as Hitch Experts does not hold a City of Calgary business licence to operate in Calgary.

Consumer Protection Act

Licence required: designated business

Section 104(1) "No person may engage in a designated business unless the person holds a licence under this Act that authorizes the person to engage in that business."

DIRECTOR'S ORDER

That Hitch Experts Inc. operating as Hitch Experts, Bahram SOBBI, Christopher KING, and any other employee, representative or agent, **immediately cease engaging in a designated automotive business** within the province of Alberta until properly licensed as per Section 104(1) of the *Consumer Protection Act* (CPA).

That Hitch Experts Inc. operating as Hitch Experts, Bahram SOBBI and Christopher KING must immediately:

1. Cease all unlicensed automotive business activity while unlicensed to do so under Section 104(1) of the *Consumer Protection Act*.
2. Remove any and all mass media communication sites and platforms that solicit the unlicensed activity until it has been issued a licence to lawfully operate by the regulator AMVIC.
3. Review AMVIC website at: www.amvic.org/business/business-licence/apply-licence-registrationrenewals/ for licensing requirements.

NON COMPLIANCE WITH ORDER

ANY PERSON WHO FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 157 OF THE *CONSUMER PROTECTION ACT* CONTRAVENES THIS ACT AND IS GUILTY OF AN OFFENCE AND MAY BE PROSECUTED PURSUANT TO SECTION 163 OF THE *CONSUMER PROTECTION ACT*.

REFUSAL, SUSPENSION AND CANCELLATION TERMS

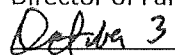
SECTION 127(b)(i) *CONSUMER PROTECTION ACT* STATES:

THE DIRECTOR MAY REFUSE TO ISSUE OR RENEW A LICENCE, MAY CANCEL OR SUSPEND A LICENCE AND MAY IMPOSE TERMS AND CONDITIONS ON A LICENCE FOR THE FOLLOWING REASONS:

- (i) FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 129 OR 157, UNLESS, IN THE CASE OF AN ORDER UNDER SECTION 129 OR 157, THE ORDER HAS BEEN STAYED.

"original signed by"

Gerald Gervais, Registrar
Alberta Motor Vehicle Industry Council (AMVIC)
Director of Fair Trading (as delegated)

 3, 2023