

Feb. 27, 2023

File # 23-02-172

DIRECTOR'S ORDER UNDER SECTION 157 OF THE *CONSUMER PROTECTION ACT*

TO

Roderick MCRORIE

Carolyn MCRORIE

OF

848860 Alberta Ltd.

Canadian Decal Installers

AND

ANY EMPLOYEE, REPRESENTATIVE, OR AGENT OF THE ABOVE

This Director's Order was issued under Section 157(1) of the *Consumer Protection Act* (CPA) in response to, in the opinion of the Director, contraventions of the CPA. As mandated by Section 157(3) a person or publisher who is subject to an order under this section may appeal under Section 179.

Pursuant to Section 179, to appeal the order, the person must serve the Minister of Service Alberta and Red Tape Reduction with a notice of appeal within **thirty (30) days** after receiving the order. Please include your name, your address for service, details of the order being appealed and your reasons for appealing.

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ISSUE(S)

The Alberta Motor Vehicle Industry Council (AMVIC) has identified the following issue during the course of an investigation.

848860 Alberta Ltd. operating as Canadian Decal Installers is engaged in a designated automotive business activity in Alberta, specifically, installing vehicle wraps, without authorization to do so as issued by the regulator AMVIC.

848860 Alberta Ltd. operating as Canadian Decal Installers has been the subject of previous AMVIC enforcement related to the same contravention and has failed to comply with obtaining the required automotive business licence from the regulator AMVIC.

Consumer Protection Act

Licence Required – designated business

104(1) No person may engage in a designated business unless the person holds a licence under this Act that authorizes the person to engage in that business.

DIRECTOR'S ORDER

That 848860 Alberta Ltd. operating as Canadian Decal Installers and any other employee, representative or agent, **immediately cease engaging in unlicensed automotive business activity** within the province of Alberta until properly licensed as per Section 104(1) of the *Consumer Protection Act* (CPA).

848860 Alberta Ltd. operating as Canadian Decal Installers, must immediately:

1. Cease engaging in unlicensed automotive business activity while unlicensed to do so under Section 104(1) of the *Consumer Protection Act*.
2. Remove all reference to and the offering of services for which it is not authorized to perform or solicit, on any and all mass media communications sites and platforms.
3. Review AMVIC website at: www.amvic.org/business/business-licence/apply-licence-registrationrenewals/ for licensing requirements.

NON COMPLIANCE WITH ORDER

ANY PERSON WHO FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 157 OF THE *CONSUMER PROTECTION ACT* CONTRAVENES THIS ACT AND IS GUILTY OF AN OFFENCE AND MAY BE PROSECUTED PURSUANT TO SECTION 163 OF THE *CONSUMER PROTECTION ACT*.

REFUSAL, SUSPENSION AND CANCELLATION TERMS

SECTION 127(b)(i) *CONSUMER PROTECTION ACT* STATES:

THE DIRECTOR MAY REFUSE TO ISSUE OR RENEW A LICENCE, MAY CANCEL OR SUSPEND A LICENCE AND MAY IMPOSE TERMS AND CONDITIONS ON A LICENCE FOR THE FOLLOWING REASONS:

- (i) FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 129 OR 157, UNLESS, IN THE CASE OF AN ORDER UNDER SECTION 129 OR 157, THE ORDER HAS BEEN STAYED.

"original signed by"

—
Gerald Gervais, Registrar
Alberta Motor Vehicle Industry Council (AMVIC)
Director of Fair Trading (as delegated)

February 28, 2023