



ALBERTA MOTOR VEHICLE  
INDUSTRY COUNCIL

Alberta Motor Vehicle Industry Council  
ALBERTA'S AUTOMOTIVE REGULATOR

PHONE: 780.466.1140  
TOLL FREE: 1.877.979.8100  
FAX: 780.462.0633  
#303, 9945-50 STREET,  
EDMONTON, AB T6A 0L4

amvic.org

Nov. 29, 2022

File # 22-10-155

**DIRECTOR'S ORDER UNDER SECTION 157 OF THE *CONSUMER PROTECTION ACT***

**TO**

**Kurtis LENEY**

**OF**

**BUSINESS operating as ALPHA KUSTOMS INC.**

**AND**

**ANY EMPLOYEE, REPRESENTATIVE, OR AGENT OF THE ABOVE**

This Director's Order was issued under Section 157(1) of the *Consumer Protection Act* in response to, in the opinion of the Director, contraventions of the act. As mandated by Section 157(3) a person or publisher who is subject to an order under this section may appeal under Section 179.

Pursuant to Section 179, to appeal the order, the person must serve the Minister of Service Alberta with a notice of appeal within **thirty (30) days** after receiving the order. Please include your name, your address for service, details of the order being appealed and your reasons for appealing.

**DIRECTOR'S ORDER UNDER SECTION 157 OF THE CONSUMER PROTECTION ACT****TO****Kurtis LENEY  
OF****BUSINESS operating as ALPHA KUSTOMS INC.****AND****AND ANY EMPLOYEE, REPRESENTATIVE, OR AGENT OF THE ABOVE****ISSUE(S)**

The Alberta Motor Vehicle Industry Council ("AMVIC") has identified the following issue during the course of an investigation.

Kurtis Leney operating Alpha Kustoms Inc. in Grande Prairie, Alberta is engaged in unlicensed designated automotive business activity, specifically operating in tire installation, autobody repair and installation of vehicle accessories in contravention of the following:

*Consumer Protection Act*

Section 104(1)

**DIRECTOR'S ORDER**

That Kurtis Leney and Alpha Kustoms Inc. and any other employee, representative or agent, **immediately cease engaging in the automotive repair business** within the Province of Alberta until properly licensed as per Section 104(1) of the *Consumer Protection Act* ("CPA").

Kurtis Leney, operating Alpha Kustoms Inc., must immediately:

1. Cease all designated automotive business activities until licensed to do so under Section 104(1) of the *Consumer Protection Act*.
2. Remove all advertisements on mass media that offer designated automotive business activity until properly licensed. This includes but is not limited to Kijiji, Facebook and Instagram.
3. Review AMVIC website at [www.amvic.org/business/business-license/apply-license-registrationrenewals/](http://www.amvic.org/business/business-license/apply-license-registrationrenewals/) for licensing requirements.

**NON COMPLIANCE WITH ORDER**

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ANY PERSON WHO FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 157 OF THE *CONSUMER PROTECTION ACT* CONTRAVENES THIS ACT AND IS GUILTY OF AN OFFENCE AND MAY BE PROSECUTED PURSUANT TO SECTION 163 OF THE *CONSUMER PROTECTION ACT*.

**REFUSAL, SUSPENSION, CANCELLATION, TERMS**

SECTION 127(b)(i) *CONSUMER PROTECTION ACT* STATES:

THE DIRECTOR MAY REFUSE TO ISSUE OR RENEW A LICENCE, MAY CANCEL OR SUSPEND A LICENCE AND MAY IMPOSE TERMS AND CONDITIONS ON A LICENCE FOR THE FOLLOWING REASONS:

- (i) FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 129 OR 157, UNLESS, IN THE CASE OF AN ORDER UNDER SECTION 129 OR 157, THE ORDER HAS BEEN STAYED.

"original signed by"

Gerald Gervais, Registrar  
Alberta Motor Vehicle Industry Council (AMVIC)  
Director of Fair Trading (as delegated)  
November 30, 2022