Alberta Motor Vehicle Industry Council ALBERTA'S AUTOMOTIVE REGULATOR

PHONE: 780.466.1140 TOLL FREE: 1.877.979.8100 FAX: 780.462.0633 #303, 9945-50 STREET, EDMONTON, AB T6A OL4

August 23, 2022

File # 22-06-004

DIRECTOR'S ORDER UNDER SECTION 157 OF THE CONSUMER PROTECTION ACT

TO

Daniel and/or Patrick PRIESTNER

OF

Freedom Ford Sales Limited, o/a Freedom Ford

AND

ANY EMPLOYEE, REPRESENTATIVE, OR AGENT OF THE ABOVE

This Director's Order was issued under Section 157(1) of the *Consumer Protection Act* (CPA) in response to, in the opinion of the Director, contraventions of the CPA. As mandated by Section 157(3) a person or publisher who is subject to an order under this section may appeal under Section 179.

Pursuant to Section 179, to appeal the order, the person must serve the Minister of Service Alberta with a notice of appeal within **thirty (30)** days after receiving the order. Please include your name, your address for service, details of the order being appealed and your reasons for appealing.



DIRECTOR'S ORDER UNDER SECTION 157 OF THE CONSUMER PROTECTION ACT

TO

Daniel and/or Patrick PRIESTNER

OF

Freedom Ford Sales Limited, o/a Freedom Ford

AND

AND ANY EMPLOYEE, REPRESENTATIVE, OR AGENT OF THE ABOVE

ISSUE(S)

The Alberta Motor Vehicle Industry Council (AMVIC) has identified the following issue during the course of an investigation.

Summary outlining offence(s)/issue(s) (example for an unlicensed business;

The respondent has failed to provide business records available for inspection by an inspector at a place in Alberta and at a time specified by the inspector in contravention of the following:

Consumer Protection Act

Section 132(2)

DIRECTOR'S ORDER

That Freedom Ford Sales Limited., and its directors Daniel and/or Patrick PRIESTNER, must provide copies of all business records of Freedom Ford Sales Limited. pertaining to AMVIC file 22-06-004 regarding the transaction involving the 2022 Ford Mustang Mach 1 sold to the Consumer by September 5, 2022.

NON COMPLIANCE WITH ORDER

ANY PERSON WHO FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 157 OF THE CONSUMER PROTECTION ACT CONTRAVENES THIS ACT AND IS GUILTY OF AN OFFENCE AND MAY BE PROSECUTED PURSUANT TO SECTION 163 OF THE CONSUMER PROTECTION ACT.

REFUSAL, SUSPENSION AND CANCELLATION TERMS



SECTION 127(b)(i) CONSUMER PROTECTION ACT STATES:

THE DIRECTOR MAY REFUSE TO ISSUE OR RENEW A LICENCE, MAY CANCEL OR SUSPEND A LICENCE AND MAY IMPOSE TERMS AND CONDITIONS ON A LICENCE FOR THE FOLLOWING REASONS:

(i) FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 129 OR 157, UNLESS, IN THE CASE OF AN ORDER UNDER SECTION 129 OR 157, THE ORDER HAS BEEN STAYED.

"original signed by"

Gerald Gervais, Registrar
Alberta Motor Vehicle Industry Council (AMVIC)
Director of Fair Trading (as delegated)

3 | Page