

**DIRECTOR'S ORDER UNDER SECTION 157 OF THE CONSUMER PROTECTION ACT**

**TO**

**Ehab Househ**

**OF**

**2230355 Alberta Ltd.**

**AND**

**AND ANY EMPLOYEE, REPRESENTATIVE, OR AGENT OF THE ABOVE**

**ISSUE(S)**

The Alberta Motor Vehicle Industry Council (AMVIC) has identified the following issue during the course of an investigation.

An AMVIC investigation (19-12-368) was undertaken regarding a curbing complaint at the address of [REDACTED] Edmonton. This address belongs to Ehab Househ and he is the owner/director for 2230355 Alberta Ltd. This company currently has an AMVIC wholesaler licence – B2030339. Between February and March 2020, a total of 10 vehicles have been advertised for sale, via the internet, to the public using the wholesale company contact information. Wholesaler licence holders are not permitted to sell motor vehicles to the general public.

AMVIC records show that Ehab Househ/ 2230355 Alberta Ltd. was issued a wholesaler licence on January 31, 2020.

The AMVIC investigation has shown the Ehab Househ is using his wholesaler licence to sell vehicles to the public, and therefore in contravention of Section 104(1) of the *Consumer Protection Act*.

**DIRECTOR'S ORDER**

That Ehab Househ or 2230355 Alberta Ltd., must immediately:

1. Cease the sale of all motor vehicles while unlicensed to do so under Section 104(1) of the *Consumer Protection Act*.

2. Remove all vehicle related advertisement on Kijiji, Auto Trader and/or any other form of mass communication.
3. Review AMVIC website at <http://whhttps://www.amvic.org/business/business-licence/apply-licence-registrationrenewals/>

NON COMPLIANCE WITH ORDER

ANY PERSON WHO FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 157 OF THE CONSUMER PROTECTION ACT CONTRAVENES THIS ACT AND IS GUILTY OF AN OFFENCE AND MAY BE PROSECUTED PURSUANT TO SECTION 163 OF THE CONSUMER PROTECTION ACT.

REFUSAL, SUSPENSION, CANCELLATION, TERMS

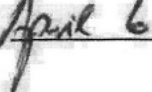
SECTION 127(b)(i) CONSUMER PROTECTION ACT STATES:

THE DIRECTOR MAY REFUSE TO ISSUE OR RENEW A LICENCE, MAY CANCEL OR SUSPEND A LICENCE AND MAY IMPOSE TERMS AND CONDITIONS ON A LICENCE FOR THE FOLLOWING REASONS:

- (i) FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 129 OR 157, UNLESS, IN THE CASE OF AN ORDER UNDER SECTION 129 OR 157, THE ORDER HAS BEEN STAYED.

"original signed by"

Gerald Gervais, Registrar  
Alberta Motor Vehicle Industry Council (AMVIC)  
Director of Fair Trading (as delegated)

 April 6, 2020