

Additional advertising laws checklist

*This guide is not a substitute for legal advice and is not designed as a substitute for advice from qualified independent legal counsel. This guide is not intended to be an exhaustive list of applicable legislation.

Additional advertising laws

As per the Automotive Business Regulation (ABR) Section 11(2)(n) and (o), the following must be completed.

(Check all that apply)

✓	Ensure you complete the following:
	Check all ads before they are public for any false, misleading or deceptive statements and remove these statements.
	Remove all ads within 14 days for a specific vehicle once it has been sold.

Vehicle history

As per the Automotive Business Regulation (ABR) Section 31.1(2)(a) and (b), the following vehicle history information, if applicable, must be included on online advertising and advertisements affixed to a vehicle.

(Check all that apply)

✓	Disclose the following in your online and sales tag/sticker advertisements affixed to the vehicle, if applicable, to the vehicle being advertised.
	The vehicle was bought back by the manufacturer.
	The vehicle was damaged by fire.
	The vehicle was damaged by flooding.
	The vehicle was used as a police or emergency vehicle.
	The vehicle was used as a taxi or limo.
	The vehicle was owned by a vehicle rental business or used as a rental vehicle.
	The vehicle was declared a salvage vehicle in Alberta, or the equivalent under another jurisdiction.
	The vehicle was declared a non-repairable vehicle in Alberta, or the equivalent under another jurisdiction.
	The vehicle was declared an unsafe vehicle in Alberta, or the equivalent under another jurisdiction.
	The vehicle was in need of repairs as a result of an incident or collision that cost more than \$3,000 including parts and labour.

- If the vehicle was ever in need of repairs that cost more than \$3,000 including parts and labour due to an incident or collision and those repairs were completed by the business operator, the total to complete the repairs was \$_____.
- If the vehicle was previously registered in a different jurisdiction, name the province/country:

- If the vehicle was registered in another jurisdiction and it was required to be inspected prior to being registered in Alberta, did the vehicle pass or fail any inspections:

